



PLEASE READ THE FOLLOWING PRIVACY POLICY CAREFULLY. WHEN YOU USE OUR WEBSITE YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO BE BOUND BY THIS PRIVACY POLICY.

**SUPPLIERIQ® PRIVACY POLICY
EFFECTIVE JANUARY 1, 2015**

This Privacy Policy will apply to the website that you are visiting, www.supplierIQ.us (the “Website”), which is owned by The supplierIQ®, LLC (“supplierIQ”).

supplierIQ and its subsidiary companies respect the privacy rights of our online visitors and recognize the importance of protecting the information collected from you. We have adopted a corporate wide Privacy Policy that guides how we collect, store and use the information you provide online. Please note that this policy applies only to sites maintained by supplierIQ and its subsidiaries, and not to websites maintained by other companies or organizations to which we link.

If you have questions or concerns regarding this statement, you should first contact supplierIQ at the email address or postal address specified on the Website.

INFORMATION COLLECTION AND USE

Our primary goal in collecting personally identifiable information is to provide you with the products and services made available through the Website, including, but not limited to our services, to communicate with you, and to manage your registered user account, if you have one.

Information Collected Upon Registration: If you desire to have access to certain restricted sections of the Website, you will be required to become a registered user, and to submit certain personally identifiable information to supplierIQ. This happens in a number of instances, such as when you sign up for our services, or if you desire to receive marketing materials and information. Personally identifiable information that we may collect in such instances may include your full name, username, password, email address, address, telephone number, credit card number, and other information that you decide to provide us with, or that you decide to include in your public profile.

Use of Contact Information: In addition, we may use your contact information to market to you, and provide you with information about, our products and services, including but not limited to our services. If you decide at any time that you no longer wish to receive such information or communications from us, please follow the unsubscribe instructions provided in any of the communications.

Log Data: When you visit the Website, our servers automatically record information that your browser sends whenever you visit a website as Log Data. This Log Data may include information such as your IP address, browser type or the domain from which you are visiting, the websites you visit, the search terms you use, connection requests, matched companies, and any advertisements on which you click. For most users accessing the Internet from an Internet service provider the IP address will be different every time

you log on. We use Log Data to monitor the use of the Website and of our Service, and for the Website's technical administration. We do not associate your IP address with any other personally identifiable information to identify you personally, except in case of violation of the Terms & Conditions.

Your Account: If you use this site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. supplierIQ reserves the right to refuse service, terminate accounts, remove or edit content, or cancel orders in their sole discretion.

Web Statistics: We use IP addresses to analyze trends, administer the Website, and gather broad demographic information for aggregate use for reporting and sponsorship purposes. IP addresses are not linked to personally identifiable information.

Links: This Website contain links to other sites. Please be aware that supplierIQ does not claim any responsibility for the privacy practices of such other sites. We encourage our users to be aware when they leave our Website and to read the privacy statements of each and every site that collects personally identifiable information.

Security: supplierIQ uses commercially reasonable efforts to store and maintain personal information to protect it from loss, misuse, alteration, or destruction by unauthorized parties. We may store information that we collect through our Website indefinitely except as otherwise required by law.

Service Providers: We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, customer relationship, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

Law Enforcement: We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of supplierIQ or a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

Business Transfers: We may sell, transfer or otherwise share some or all of its assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.

Notification of Changes: By accessing the Website you are consenting to the information collection and use practices described in our Privacy Policy, as modified from time to time by us. If we decide to change our Privacy Policy, we will post a new version on the Website and change the effective date. Therefore, we encourage you to check the date of our Privacy Policy whenever you visit the Website for any updates or changes